## **EVAGORAS & KATHLEEN**

### **LANITIS GROUP**

## The Evagoras & **Kathleen Lanitis Foundation**



# THE FOUNDATION'S CSR ACTIVITIES PLAN EXTENDS TO THE FIELDS OF HEALTH, EDUCATION AND CULTURE

#### Social Contribution with an Anthropocentric Approach Throughout Time

and culture.

he Evagoras & Kathleen Lanitis Foundation is a nonprofit organization, founded in November 2001 by Costas, Platon, Marios and Isabella, the children of Evagoras and Kathleen Lanitis. The Foundation was created in the memory of Evagoras and Kathleen Lanitis, aiming to continue their contribution to society and support sectors, as well as organize events that promote human achievements. Today, the Foundation is the "vehicle" through which the

Lanitis Group and its subsidiar-

ies support and contribute to

society via a thorough plan of

Corporate Social Responsibil-

CSR activities plan extends to

ity activities. The Foundation's

the fields of health, education

#### **LANITIS FAMILY AND LANITIS GROUP SOCIAL** CONTRIBUTION

The Lanitis Group has always been an organization with special social sensitivities, combining business and economic development with a contribution and support to society.

The late Evagoras Lanitis once said: "A job execution should always prioritise the prosperity of the country as the initial aim, with our personal well-

being to follow. Because, if our country prospers, we will too... ". He also said: "When we depart this world, we will not take our earnings with us, but we'll leave behind what we have offered..."

The timeless social contribution of the Lanitis family and

consequently of the Lanitis Group covers the fields of education, health and culture. Special references should be made to the construction of the Lanition Gymnasium, the financing of the development of its library, as well as the construction of the Lanition Stadium in the city of Limassol, thanks to the donations of the Lanitis family.

It is also worth noting that the late Evagoras Lanitis was – along with other prominent businessmen – one of the pioneers of the organization of the first ever

lished as the most prominent charitable institution. The contribution of the Lanitis Group to the field of archaeology is also important,

as significant funding was of-

fered for the excavation and

maintenance of important an-

"Radiomarathon" which was later estabcient monuments, such as the ancient port of Amathus, the mediaeval mansion at Kouklia,

In the health sector, in 2011 the Evagoreio Palliative Care Centre of the Cyprus Anti-Cancer Association was built and equipped with a donation from the Lanitis family.

Regarding culture, during its years of operation the Evagoras and Kathleen Lanitis Foundation has organized a series of important cultural and educational events, such as exhibitions, conferences, lectures, etc., in collaboration with local and international organizations. Examples of such important events are the exhibitions 'In the Light of Shadow', 'Illuminating the Athletic Body', 'Weaving Greek Myths', 'Hyperlinks', 'Terpandros - Reconstructions of Ancient Musical Instruments'. 'Toulouse Lautrec', 'Nautilos' and more.

In the context of the organisation of the above events, the Foundation collaborated with major international organizations such as the Olympic Museum of Lausanne and the Petit

Palais Museum of Fine Arts in Paris, as well as with the Ministry of Education and Culture, the University of Cyprus, etc. The Foundation is supervised by its Board of Directors, which includes members of the Lanitis family, as well as independent members, including the Mayor of Limassol. The activities of the Foundation are managed by a five-member Executive Committee, which is also responsible for the development and execution of the annual action plan.

#### **CSR ACTIONS OF** THE EVAGORAS & **KATHLEEN LANITIS FOUNDATION** (2019 - 2021)

The Foundation's Corporate Social Responsibility (CSR) annual action plan and, consequently, that of the Lanitis Group is agreed at the beginning of each year by the Executive Committee of the Foundation and includes supporting areas such as health, culture and education.

The main actions of the Foundation over the last three years (2019-2021) were the following:





#### **HEALTH:**

Support to the Cyprus Anti-Cancer Association, through full sponsorship for the installation of a complete photovoltaic system at the Evagoreio Centre (Cyprus Anti-Cancer Association, Limassol). It also proceeded with the purchase of medical and paramedical equipment that contributed to the Association's efforts during the difficult period of the pandemic. Additionally, every year the Foundation aims at contributing and supporting the Radiomarathon Foundation for children with special needs.

#### **CULTURE/EDUCATION:**

In the last few years, the Foundation has supported the Annual Limassol International Documentary Festival. The Foundation is one of the main supporters of the festival, the main sponsor of which is the Ministry of Education, Culture, Sport & Youth. Also, with the aim of informing and raising awareness in all organized communities and companies, the Foundation is among the

sponsors of the Annual Conference on Corporate Social Responsibility, organized every year by IMH. The specific conference is the largest gathering of professionals in this field, aiming at briefing participants on domestic and international practices and developments in CSR and Sustainable Development.

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122 | GOLD | The Business Magazine of Cyprus www.goldnews.com.ev | GOLD | 123